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The Dallas Opera Announces 2022/2023 Community Initiatives

Under 45 Group "Crescendo," People's Choice Concert, and OperaTruck Dates

DALLAS—(9/1/2022) **The Dallas Opera** invites the people of North Texas to join them during the 2022/2023 Season for a series of community-based initiatives designed to welcome new audiences to the art form, both in-person and digitally.

"Whether it is live and in person at the Winspear, at home on a screen, or out in the neighborhood, we hope to make opera more accessible and approachable to the community," said **Ian Derrer**, Dallas Opera's Kern Wildenthal General Director and CEO. "Crescendo is an exciting new initiative to attract the next generation of operagoers—and we hope livestreaming our annual People's Choice Concert will achieve the same."

Registration begins today for the newly established **Crescendo**, an under 45 group aimed to bring together young people (ages 21-45) from all backgrounds to network, socialize, and learn more about opera in an approachable, fun way.

For $60, each member will receive:

- Two Complimentary Mainstage Tickets
- Discount Ticket Offers
- Four Pre-Show Mixers
- One Backstage Tour for Two
- One Special Event Invitation Surrounding the **Hart Institute for Women Conductors**

To learn more about Crescendo and to register, visit **dallasopera.org/crescendo** or contact **crescendo@dallasopera.org**.

TDO's new and popular **People's Choice Concert** preludes the 65th Anniversary Season at the Margot and Bill Winspear Opera House on **Saturday**, **October 1**, **2022**, at **3:00pm**. Featuring the cast of the opening production of *Rigoletto*, Music Director Emmanuel Villaume conducts the Dallas Opera Orchestra in a selection of opera hits—from *Rigoletto* to *Carmen* to *La fille du régiment*. Audience members will have the opportunity to vote for their favorite selection and hear it again as the final encore.

New this year! Be part of the audience, no matter your location. Spend an afternoon in Dallas and livestream the concert straight to your device.

Tickets are **free** and registration for the in-person concert and livestream will begin on **Thursday**, **September 15**, at **9:00am**.

OperaTruck returns for another Season, bringing opera into the communities of North Texas on an 18-wheel flatbed, outdoor mobile stage. These free "pop-up" performances from The Dallas Opera's education team feature a cast of rising stars in a fun, family friendly 30-minute production of *The Billy Goats Gruff*.

Catch OperaTruck in Action*:

- **Saturday**, **October 15**, **2022**, at **2:00pm**: White Rock Center of Hope
- **Saturday**, **November 12**, **2022**, at **2:00pm**: South Dallas Cultural Center
- **Saturday**, **November 19**, **2022**, at **2:00pm**: Voice of Hope Ministries
- **Saturday**, **April 22, 2023**, at **2:00pm**: Klyde Warren Park°
- **Saturday**, **April 29, 2023**, at **2:00pm**: Fair Park

*Additional dates to be announced

° Performance at the Muse Family Performance Pavilion without truck

Visit **dallasopera.org** to learn more.

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Season Sponsor: Mary Anne Cree, in memory of Rosine Smith Sammons

Ann Stuart, Ph.D, presenting sponsor of The People's Choice Concert
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About The Dallas Opera

One of the leading opera companies in the country, **The Dallas Opera** has an extraordinary legacy of world-class productions and thrilling premieres featuring the greatest operatic artists of our time. Inaugurated in 1957 with a concert featuring the incomparable Maria Callas, TDO is known for the notable U.S. debuts of a host of legendary artists including Plácido Domingo, Dame Joan Sutherland, Jon Vickers, Franco Zeffirelli, and Sir David McVicar. The company has long been an industry leader and innovator through groundbreaking initiatives including the Hart Institute for Women Conductors, TDO Network, free public simulcasts, acclaimed art song recitals, the national vocal competition, special concerts, and outstanding family and award-winning education programs. TDO's home is the Margot and Bill Winspear Opera House in the Dallas Arts District. As one of the largest performing arts employers in North Texas, TDO is proudly committed to diversity, both onstage and off, and is a major contributor to the economic vitality and international cultural reputation of this region.

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