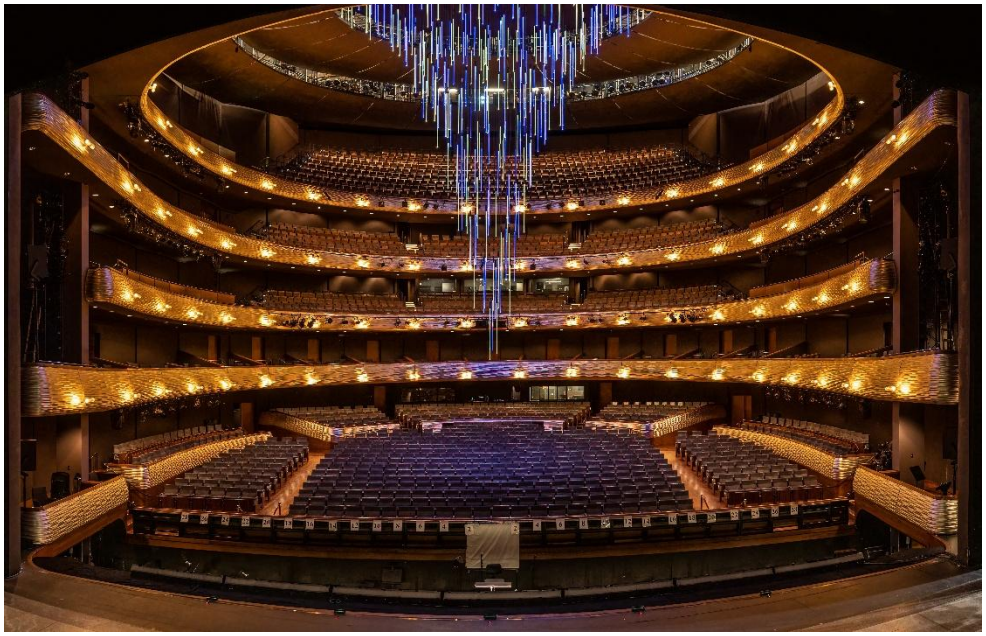
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The Dallas Opera Welcomes Three New Hires to Its Leadership Team



Nicholas Ivor Martin, Matthew Hrdlicka, and Greta Shelley Medina all join the TDO staff.

[Dallas, October 1, 2026]–After completing an **international** search, **The Dallas Opera (TDO)** is pleased to announce the appointment of two new directors, Nicholas Ivor Martin and Matthew Hrdlicka, and one new advisor, Greta Shelley Medina, to the company's team. All three started in September 2026.

Nicholas Ivor Martin is now TDO's Director of Operations. Previously Lyric Opera of Chicago's Vice President of Artistic Operations and The Dallas Opera's labor relations consultant, Martin oversees the production and technical teams, which put on TDO's various mainstage productions, concerts, and performances.

Coming to Dallas from Pittsburgh Opera, where he served as that company's Artistic Coordinator, **Matthew Hrdlicka** is now TDO's Director of Artistic Administration. With a strong history of running a successful resident artist program, Hrdlicka will oversee TDO's Artistic Administration department, which handles casting, visiting artists, and

the company's various young artists programs, like its Vocal Competition and International Opera Awards-winning Linda and Mitch Hart Institute for Women Conductors.

"As our new Director of Operations, Nicholas Martin brings tons of experience in backstage logistics and union negotiations. Matthew Hrdlicka, now our Director of Artistic Administration, has one of the greatest ears and artistic minds of his generation," says **David Lomelí**, TDO's Kern Wildenthal General Director and CEO. "The Dallas Opera is one of the top opera houses in the world, thanks in no small part to our phenomenal artistic and operations staff, and I can't wait to see how Nicholas and Matthew further propel us into the future."

In addition to these two new director positions, The Dallas Opera has appointed **Greta Shelley Medina** as the company's Public Relations and Strategic Relations Advisor, Mexico and Latin America. Shelley, who's tenure with TDO began September 1, has a long history in foreign affairs and classical music public relations. Her work will focus on increasing The Dallas Opera's renown and prominence in Latin America and international fundraising.

"Greta Shelley has been the leading PR agent in Latin America and classical music for the past 10 years," Lomelí says. "She has accomplished great fundraising goals for different Latin American artists, and I know she will do great things with TDO."

All three join TDO in an exciting time of growth. Now in its 69th season, the company appointed David Lomelí as its new Kern Wildenthal General Director and CEO June 1, 2026. Last December, TDO completed a successful $54.5 million fundraising campaign thanks to the incredible generosity of the O'Donnell Foundation and many of the company's patrons, securing TDO's future as an arts beacon for North Texas.

About the New Hires

Nicholas Ivor Martin, Director of Operations

Lyric Opera of Chicago's former Vice President of Artistic Operations, Nicholas Martin has also worked as a labor relations consultant for opera companies across the US. He wrote *The Opera Manual* reference book and is a co-author of the nationally syndicated "Miss Manners" column. He previously was the publisher of *The Washington Monthly*, a vice president at Radix Health LLC, and a White House policy analyst—although the 28 operas he appeared in as a child supernumerary clearly left a mark.

Matthew Hrdlicka, Director of Artistic Administration
From 2023 to 2026, Matthew Hrdlicka was Pittsburgh Opera's Artistic Coordinator, where he oversaw the company's Resident Artist program, managed principal artist contracting and logistics, and contributed to principal casting. Prior to Pittsburgh Opera, Hrdlicka spent five summers in artistic operations at Des Moines Metro Opera, supporting the daily logistics of the acclaimed summer festival. A trained baritone, he studied Vocal Performance at Louisiana State University and Rice University's Shepherd School of Music and was a Des Moines Metro Opera Apprentice Artist.

Greta Shelley Medina, Public Relations and Strategic Relations Advisor, Mexico and Latin America
Focusing on foreign relations, Greta Shelley studied at Universidad Iberoamericana, Georgetown University, and University of California, Berkeley. Formerly, she worked for the Mexican Department of Foreign Affairs and other companies promoting international trade and foreign investment across North America and Europe. As a public relations consultant, she has represented many artists and institutions including Javier Camarena, Bryn Terfel, Nadine Sierra, Orquesta Sinfónica de Minería, Orchestra of the Americas, Iván López Reynoso, Jeannette Sorrell, Gabriela Ortiz, and John Adams, to name a few.

Above photo credit: Kyle Flubacker

About The Dallas Opera:

One of the leading opera companies in the country, The Dallas Opera has an extraordinary legacy of world-class productions and thrilling premieres featuring the greatest operatic artists of our time. Inaugurated in 1957 with a concert featuring the incomparable Maria Callas, TDO is known for the notable U.S. debuts and appearances of a host of legendary artists including Plácido Domingo, Dame Joan Sutherland, Jon Vickers, Franco Zeffirelli, and Sir David McVicar. The company has long been an industry leader and innovator through groundbreaking initiatives including the Linda and Mitch Hart Institute for Women Conductors, free and low-cost digital streaming, public simulcasts, acclaimed art song recitals featuring poetry set to music, the National Vocal Competition, special concerts, and outstanding family and award-winning education programs. TDO's home is the Margot and Bill Winspear Opera House in the Dallas Arts District. As one of the largest performing arts employers in North Texas, TDO is proudly committed to diversity, both onstage and off, and is a major contributor to the economic vitality and international cultural reputation of this region.

For more details, visit dallasopera.org

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